

Explanations, Details, Various Rules etc...

- **100% of all money collected goes to the charities**
- Pretty much any shade of green will do. If you have darker hair you'll need to bleach it before dying green.
- All participants with green hair that show up at the brewery on Friday, September 14th or Saturday the 15th will be eligible to purchase an advance case of Stone 5th Anniversary IPA, one week before it's official release date. (In previous years, most people have considered themselves lucky to be able to purchase just one or two bottles of the Stone Anniversary IPA before it sells out, let alone an entire case!)
- Participants must have their hair dyed green no later than Saturday, September 15th (earlier is O.K.) and keep it green that week until the Stone 5th Anniversary Open House on Saturday, September 22nd.
- The participant who raises the most money for charity will win THE GREEN GRAIL OF ALE, an autographed 3-liter bottle of Stone 5th Anniversary IPA that has special fill privileges for a year!
- You must be 21 or over to participate.

**American
Cancer
Society**



**Children's
Hospital
and Health
Center**



Check www.stonebrew.com/greenweek for more info!

**STONE
BREWING CO.**
5th Anniversary Open
House Celebration!!
September 22nd, 2001

This September,
help commemorate
**Stone Brewing's
5th Anniversary**
& raise money
for great causes!
IT'S EASY!
Just get your friends,
family, co-workers to
make a pledge to see
you with green hair!



Stone Brewing Co.
in association with
Children's Hospital of San Diego,
Boys & Girls Club and
the American Cancer Society

present

**STONE BREWING'S
Going Green Week!**

WHY GREEN?

Green is the color....

- Of the hops that we overuse. Like crazy in our Stone 5th Anniversary IPA
- On the Stone IPA label
- Of the money you'll be collecting for these worthy charities!