

## Explanations, Details, Various Rules etc...

- 100% of all money collected goes to the charities
- Pretty much any shade of blue will do — if it approaches one of the crayon colors, then it will be just fine.
- All people who are participating in “Make Your Do Blue” Week need a registration number. You can register online at [www.stonebrew.com/blueweek2004](http://www.stonebrew.com/blueweek2004) or by calling the Brewery at 760-471-4999 x123
- Participants must have their hair dyed blue no later than Saturday, August 14th and keep it blue that week until the Stone 8th Anniversary Celebration & Invitational Beer Festival on Saturday, August 21st.
- All pledge money MUST be collected and is due on or before Saturday, August 21st at the Stone 8th Anniversary Celebration & Invitational Beer Festival. Don't lag or be a slacker!
- You must be 21 or over to participate.
- Pledges can be made through the Stone Online Gift Shop @ [www.stonebrew.com/blueweek2004](http://www.stonebrew.com/blueweek2004)



This August,  
help commemorate  
Stone Brewing's  
8th Anniversary  
& raise money  
for great causes!

***It's Easy & Fun!***

Just get your friends,  
family, co-workers to  
make a pledge for charity  
to see you with blue hair!

[www.stonebrew.com](http://www.stonebrew.com)

Stone Brewing's



**"Make Your 'Do Blue" Week**

The Week of August 14th - 21st, 2004

presented by...



STONE  
BREWING CO.  
NORTH COUNTY SAN DIEGO

benefiting...

